

# Pass-Through Businesses & Tax Policy

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## Business Tax “101” – Intro

- The Section 199A Small Business Deduction is critical to Main Street businesses
  - It bridges the gap between the corporate and individual rates
  - It reduces the cost of capital for pass-through businesses, resulting in increased growth and job creation
  - It helped avoid a tax hike on Main Street
- Challenge: 199A Small Business Deduction sunsets at the end to 2026 along with the other individual and pass-through provisions in the TCJA
- This briefing is designed to:
  - Build understanding of how pass-through businesses are taxed
  - Explain why the pass-through taxation is the superior approach to taxing business income, and
  - Highlight the challenge to Main Street if the 199A deduction expires

# Pass-Through Businesses & Tax Policy

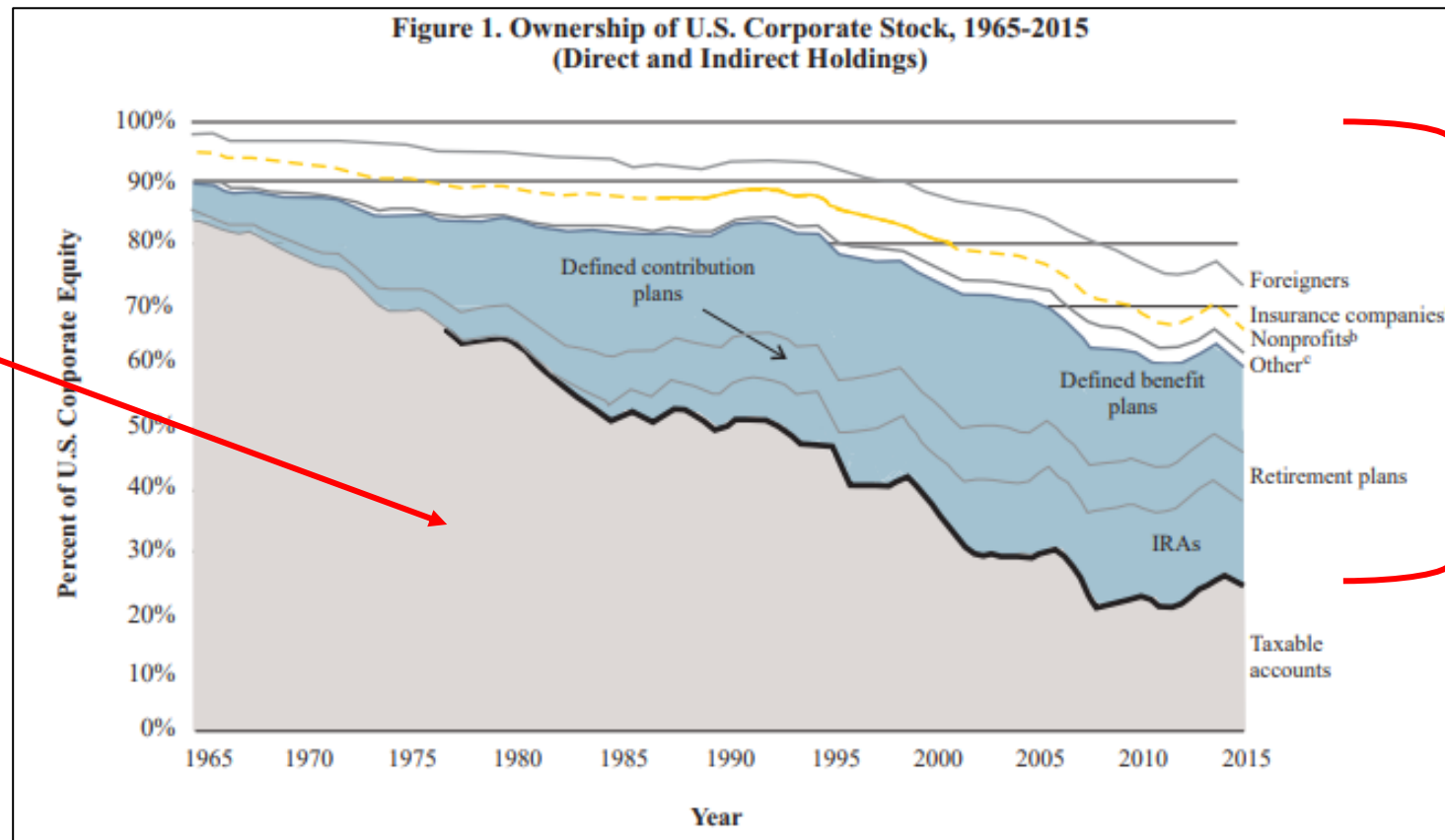
## Business Tax “101” – Two Models

- Classic C Corp Model features two layers of tax:
  - First Layer: Corporate tax of 21% at the entity level
  - Second Layer: Tax on cap gains and dividends of 23.8%
  - Key points:
    - Second layer can be deferred indefinitely
      - Not all C corp profits are paid out in dividends
      - Shareholders choose when to sell their stock
    - Profile of C corp shareholders has changed dramatically
      - Most public company shareholder pay little or no tax today
  - Combined Marginal Rate: Between 21% and 39.8%

# Pass-Through Businesses & Tax Policy

## Business Tax “101” – Two Basic Models

- Tax Policy Center on Public Company Shareholders



Taxable  
Accounts

Tax  
Advantaged  
Accounts

# Pass-Through Businesses & Tax Policy

## Business Tax “101” – Two Basic Models

- Pass-Through Model features single tax applied at the owner level
  - Business income “passes through” to the owner’s tax return at a top rate of 37 percent
  - Income is taxed regardless of whether its distributed – there is no “avoiding” the pass-through tax
  - Some pass-through income qualifies for the 20% 199A deduction, resulting in an effective top rate of 29.6%
- Single tax system is better – there’s less distortion and business income is taxed at progressive rates
- Why is this important? -- Pass-throughs are a big part of the economy

# Pass-Through Businesses & Tax Policy

## Importance of Pass-Throughs

- Most businesses are pass-through:
  - C Corp: 2.3 million
  - S Corp: 5.6 million
  - Partnership/LLC: 4.6 million
  - Sole Prop: 29 million
- Pass-through businesses employ a majority of private sector workers – 62% in 2018
- Private companies – the combination of pass-throughs and private C corporations – employ 8 out of 10 workers

Employment/business owners by organizational form, 2018

|                     | Employment & owners | % of total    |
|---------------------|---------------------|---------------|
| C corporation       | 52,907,321          | 37.7%         |
| Pass-through        | 87,544,667          | 62.3%         |
| S corporation       | 38,533,460          | 27.4%         |
| Partnership         | 18,131,976          | 12.9%         |
| Sole proprietorship | 30,879,231          | 22.0%         |
| <b>Total</b>        | <b>140,451,988</b>  | <b>100.0%</b> |

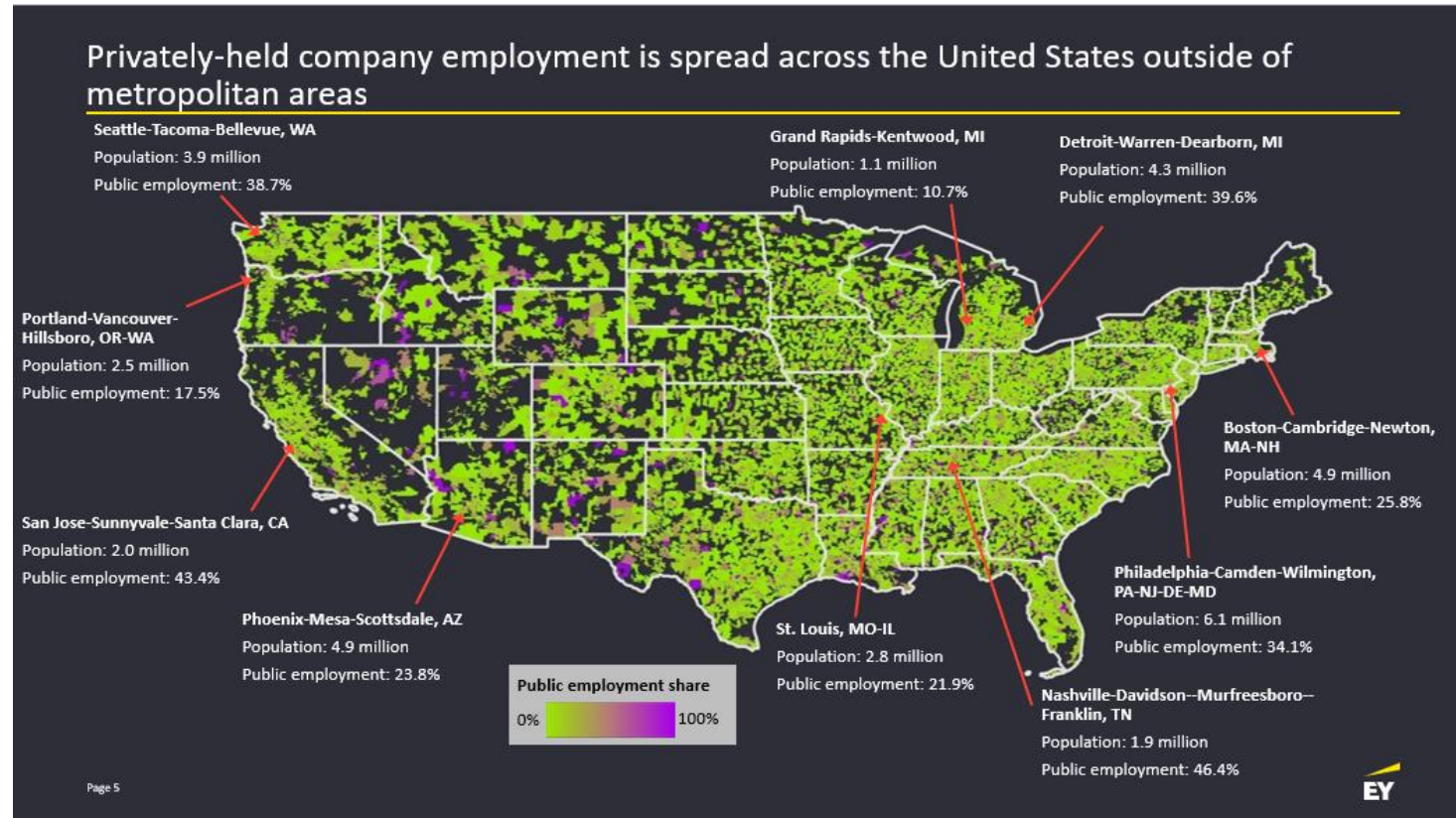
Employment/business owners by ownership structure, 2018

|                              | Employment & owners | % of total    |
|------------------------------|---------------------|---------------|
| Publicly-traded corporations | 27,385,869          | 19.5%         |
| Privately-held entities      | 113,066,120         | 80.5%         |
| <b>Total</b>                 | <b>140,451,988</b>  | <b>100.0%</b> |

# Pass-Through Businesses & Tax Policy

## Importance of Pass-Throughs

- Private employers are geographically diversified



# Pass-Through Businesses & Tax Policy

## Business Tax “101” – Case for 199A

- The 199A Small Business Deduction closes gap between individual and corporate rates

|                                     | <u>SSTB</u>   | <u>Non-SSTB</u>   |
|-------------------------------------|---|---|
| <b>Below Threshold<br/>(\$384k)</b> | <ul style="list-style-type: none"> <li>• 20% deduction on all Qualified Business Income</li> <li>• Must be a trade or business</li> <li>• Owner wages and guaranteed compensation excluded</li> </ul> |   |
| <b>Between<br/>Thresholds</b>       | <ul style="list-style-type: none"> <li>• Deduction is phased out for SSTBs</li> </ul>   |   |
| <b>Above Threshold<br/>(\$484k)</b> | <ul style="list-style-type: none"> <li>• Service businesses disqualified from 199A (Lawyers, Doctors, etc.)</li> </ul>  | <ul style="list-style-type: none"> <li>• Wage &amp; Capital guardrails apply</li> </ul> |



# Pass-Through Businesses & Tax Policy


## Business Tax “101” – Case for 199A

- 199A was necessary to prevent a massive tax hike on pass-through businesses
- TCJA base-broadening affecting pass-through businesses:
  - SALT Cap (\$668B)
  - Excess Loss Limitation Rules (\$150B)
  - 163(j) Limitation on Interest Deductions (\$253B)
  - 174 Amortization of R&E (\$120B)
  - Section 199 Manufacturing Deduction Repeal (\$98B)
  - Section 212 Deductions Repeal
- By example, in 2018 the SALT cap raised taxes on individuals making more than \$1 million by \$33 Billion vs. \$17 billion of relief for the 199A deduction

# 199A Pass-Through Deduction

## Business Tax “101” – Solution

- 199A is essential for Parity, Economic Growth, and avoiding a massive tax hike on Main Street
- The Main Street Certainty Act
  - House – HR 4721: Lloyd Smucker (PA) (171 Cosponsors)
  - Senate – S. 1706: Steve Daines (MT) (32 Cosponsors)
- Business community letter
  - Signed by 160+ national trade groups, including NFIB, Farm Bureau, NAW, Real Estate Roundtable, National Grocers Association, etc.
- Support Main Street Certainty!



# Parity - Relative tax treatment of pass-throughs and C corporations

Presentation for the Small & Family Business Tax Lunch & Learn

Robert Carroll, Quantitative economics and statistics (QUEST) group

April 15, 2024



Building a better  
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# Changes in 2026 present significant challenges for pass-through businesses

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## Key changes confronting pass-throughs

- Section 199A provision sunsets
- Top individual tax rate reverts to 39.6%
- SALT limitation sunsets
- “Pease” limit on itemized deductions for high income taxpayers returns

Key question: How do these changes affect the relative tax treatment of businesses organized as pass-throughs versus C corporations (parity)

## 2019 and 2023 EY parity analyses

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Analyses consider tax policies affecting entity choice from several perspectives:

- What is the relative tax treatment between the pass-through versus C corporation form?
- Overall, within the economy, what is the relative taxation of pass-through businesses versus C corporations?
- Does the relative taxation depend on the size of the pass-through business: Large S corporations versus the average pass-through business

# How parity is assessed

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Evaluate relative tax treatment of pass-throughs and C corporations using two tax rate measures:

## Effective tax rates (ETRs)

- Average tax rate for hypothetical business earnings received through a pass-through business and a C corporation; useful for comparing the relative burden on existing operations
- Plans, including choice of organizational form, often based on overall average taxes based on existing rules and changes can have significant impacts

## Marginal effective tax rates (METRs)

- Measures taxes on the additional increment of income from a new breakeven investment
- Forward-looking measure that reflects the burden of taxes on a new investment; is a measure of the impact of the tax system on the incentive to undertake a new investment
- Include METRs for a business choosing between the pass-through versus C corporation business form and METRs that reflect the overall burden of taxation on the pass-through and C corporation business sectors

Compare tax rates under TCJA law in 2019 to those in 2026; also report tax rates under pre-TCJA law in 2016.

# Comparison of simple effective tax rates

- Tax treatment of corporate shareholders matters:

- In 2026, rough parity between pass-throughs and C corporations if corporate shareholders are fully taxable.
- Large S corporations disadvantaged somewhat before 2026, but especially after the sunsets in 2026.
- As the fraction of tax-exempt corporate shareholders rises, pass-through business fare relatively less well, especially under the TPC assumption.

| Effective tax rates                            | Pre-TCJA<br>(2016) | Post-TCJA<br>(2019) | Post-TCJA<br>(2026) |
|--|--------------------|---------------------|---------------------|
| Large S corporations                           | 41.2%              | 34.0%               | 41.2%               |
| Pass-through businesses                        | 32.9%              | 27.4%               | 32.9%               |
| C corporations:                                |                    |                     |                     |
| Closely-held, fully taxable shareholders       | 43.7%              | 32.0%               | 31.6%               |
| 38% of corporate shareholders nontaxable (CBO) | 42.5%              | 30.5%               | 30.1%               |
| 75% of corporate shareholders nontaxable (TPC) | 38.0%              | 24.8%               | 24.7%               |

Note: Effective tax rates are for hypothetical business earnings received through an S corporation, pass-through business, and a C corporation. The ETR for the C corporation reflects both the corporate income tax and investor level shareholder taxes.

Source: EY analysis.

- What is the question: Is there parity for a business choosing between business forms? How do businesses in the pass-through sector generally compare to those in the C corporate sector? Do the results vary by ownership structure or industry?

# Comparison of marginal effective tax rates

- S corporations/pass-throughs versus fully taxable corporate shareholders reflects a business choosing between business forms.
- Tax advantage associated with S corporation / pass-through forms relative to a C corporation with fully taxable shareholders.
- Economy-wide, parity depends, in part, on the degree to which shareholders are tax-exempt:
  - Under the TPC assumption that 75% of corporate shareholders are tax exempt, pass-through business are disadvantaged.
  - And, large S corporations are very disadvantaged.

| Economy-wide METRs                             | Pre-TCJA<br>(2016) | Post-TCJA<br>(2019) | Post-TCJA<br>(2026) |
|--|--------------------|---------------------|---------------------|
| Large S corporations                           | 21.4%              | 14.6%               | 25.1%               |
| Pass-through businesses                        | 18.1%              | 12.8%               | 21.3%               |
| C corporation: Fully taxable shareholders      | 37.6%              | 31.5%               | 34.7%               |
| C corporation: Partially taxable shareholders: |                    |                     |                     |
| 38% of corporate shareholders nontaxable (CBO) | 28.5%              | 21.2%               | 24.9%               |
| 75% of corporate shareholders nontaxable (TPC) | 19.2%              | 10.7%               | 15.0%               |

Note: The METR estimates reflect bonus depreciation (50% in 2016, 100% in 2019, and 20% in 2026). The economic characteristics of a corporate versus pass-through investment differ in economy-wide METRs. For example, there are different compositions of investment (e.g., share of equipment versus structures versus intangibles) in the corporate versus pass-through sector, as well as differences in the amount of debt versus equity used to fund an investment.

Source: EY analysis.



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